

**Subject:** Fwd: Cash Flow & Business Law - Free Events

**From:** Rick Scott <rick.scott@lacity.org>

**Date:** 07/15/2016 09:19 AM

**To:** Aaron Aulenta <aaron@urbanplaceconsulting.com>, Andrew Thomas <Andrew@westwoodvillagedistrict.com>, Blair Besten <blair@historiccore.bid>, Danielle Condit <danielle@thescbd.com>, Donald Duckworth <duckworth.donald@gmail.com>, Duke Dulgarian <duke@scoreproperties.com>, Gary Russell <gary@wilshirecenter.com>, Jeff Chodorow <jchodorow@downtownla.com>, Jessica Lall <jessica@southpark.la>, Jim Omahen <jim@mediadistrict.org>, John Walker <john@thescbd.com>, "Joseph Mariani Jr." <joe@hollywoodbid.org>, Josh Kreger <josh@southpark.la>, "juliannakf@gmail.com" <juliannakf@gmail.com>, Kent Smith <kent@fashiondistrict.org>, Kerry Morrison <Kerry@hollywoodbid.org>, Laura Hill <laura@southpark.la>, Laurie Sale <rehabitat@gmail.com>, Leslie Elkan <leslie\_elkan@yahoo.com>, Leslie Elkan <leslie.elkan@gmail.com>, Leslie Elkan <leslie@villageatshermanoaks.com>, "marcie@marcieps.com" <marcie@marcieps.com>, Marie Rumsey <MRumsey@ccala.org>, Media District <lisa@mediadistrict.org>, Miguel Vargas <miguel@artsdistrictla.org>, Misty Iwatsu <mistyli@aol.com>, Neil Tanouye <ntanouye@latourism.org>, Nick Griffin <NGriffin@downtownla.com>, Noah Strouse <noah@historiccore.bid>, Patti MacJennett <pmacjennett@latourism.org>, Raquel Beard <rbeard@centralcityeast.org>, Rena Leddy <rena@fashiondistrict.org>, San Pedro Historic Waterfront PBID <lparker@sanpedrobid.com>, Shirley Zawadzki <shirley@newcityamerica.com>, Steve Gibson <steve@urbanplaceconsulting.com>, Susan Levi <susanlevi@labids.org>, Suzanne Holley <SHolley@downtownla.com>, Tara Devine <tara@devine-strategies.com>, Vicki Nussbaum <vicki@villageatshermanoaks.com>, wilmingtongchamber <wilmingtongchamber@wilmington-chamber.com>, Wilshire Center <mike@wilshirecenter.com>

FYI - Mayor's Small Business Event

----- Forwarded message -----

From: **Miranda Paster** <[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)>

Date: Thu, Jul 14, 2016 at 4:23 PM

Subject: Fwd: Cash Flow & Business Law - Free Events

To: Jasmine Ramos <[jasmine@fashiondistrict.org](mailto:jasmine@fashiondistrict.org)>

Cc: Andrew Thomas <[Andrew@thewestwoodvillage.com](mailto:Andrew@thewestwoodvillage.com)>, wilmingtongchamber

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Scott <[rick.scott@lacity.org](mailto:rick.scott@lacity.org)>, "Van Cise, Eugene" <[eugene.vancise@lacity.org](mailto:eugene.vancise@lacity.org)>

FYI

----- Forwarded message -----

From: **Frank Aguirre** <[frank.j.aguirre@lacity.org](mailto:frank.j.aguirre@lacity.org)>

Date: Thu, Jul 14, 2016 at 1:26 PM

Subject: Cash Flow & Business Law - Free Events

To:

Friends,

Owning and operating a small business is part science and part art. "You can't manage, what you can't measure" is one way to describe the need of small business owners to understand the numbers of their business. There are a couple workshops coming up that you will want to consider to help you better improve your operations and profitability. One event is for existing business owners and the other is open to all entrepreneurs.

Sincerely,

Frank

**Join Los Angeles Mayor's Office of Economic Development and BusinessSource Center hosted by PACE for a workshop on the importance of understanding business cash flow and how to better manage working capital.**

**What:** To learn about 8 ways to maximize business cash flow

**Who:** Current City of LA Business Owners with **Minimum 1 year** in Operation

**When:** Thursday, July 21st, 2016, 10am - 12pm

**Where:** 1055 Wilshire Blvd., Suite 900B, Los Angeles 90017

**RSVP:** Call Nancy Vazquez at [\(213\) 989 - 3158](tel:2139893158)

**\*Free Event\***

**\*Space is Limited and Registration is Required\***

### **BACK BY POPULAR DEMAND**

**Join the LA Law Library, Pacific Western Bank and the Mayor's Office of Economic Development for a series of business workshops on legal and financial knowledge you need to know to start and grow a success. These workshops will give entrepreneurs and business owners the practical and comprehensive training needed to set up a business for long-term growth and success.**

What:

Learn all the things you "didn't know you needed to know" about building your business. Some of the main topics include

- Business and the Law: The Knowledge You Didn't Know You Need
- Planning for Success: Business Plan Writing Workshop
- How to Form a Corporation or LLC
- Business & Tax Fundamentals
- Branding and Marketing

SEE THE FLYER FOR MORE DETAIL

Who:

Entrepreneurs and Business Owners

When:

Every Tuesday from August 2nd to November 1st, 12:00 – 2:00pm

Where:

301 W. 1st Street

Los Angeles, CA 90012

For more information or to register, visit us at:

[www.lalawlibrary.org/BUSINESS](http://www.lalawlibrary.org/BUSINESS)

or call [213.785.2516](tel:213.785.2516)

\*Please make sure you RSVP early since we exceeded capacity on several events last year

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**Frank J. Aguirre**  
**Business Development Specialist**  
**Office of Economic Development**  
**Mayor Eric Garcetti**  
City of Los Angeles  
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Counting my blessings - Sing and be Happy Today!

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—Attachments:—

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Business Series_August_Nov (2016) LA Law Library.pdf	679 KB
maximize-cash-flow-flyer (1).pdf	2.6 MB